

Saaliq Maqbool

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LinkedIn

I translate complex requirements into clear, scalable experiences and work directly with clients, engineering, and cross-functional teams to deliver usable products.

EDUCATION

Post Graduate User Experience Design

Jain University & Wiztoon College
Of Media & Design, Bengaluru
2021-2022

Bachelors in Business Administration

Cluster University of Srinagar
Srinagar Kashmir
2018-2021

CORE SKILLS

End-to-End Product Design

Design Systems

User Research

UX Strategy & Architecture

Cross-platform Design

Visual Identity Design

Design Systems

Problem Solving

UX flows

Cross-Functional Collaboration

AI-Assisted Design Workflows

Workflow Optimization

Prototyping

Motion Design

Usability Testing

EXPERIENCE

Product Designer (UI/UX) – iQuasar LLC

(SaaS & GovTech)

Jun 2022 – Present • Sterling, VA

Leading UI/UX for iQuasar's internal SaaS and GovTech products while working directly with multiple U.S.-based clients on design requirements, product direction & delivery.

- Designed and delivered complete UX and UI for iQuasar products such as Sahal and the Gov Contract Tracker, shaping flows, wireframes, interfaces, and developer-ready handoff.
- Collaborated directly with U.S. clients and stakeholders to translate their needs into structured, scalable UX solutions and clear design deliverables.
- Built and maintained a reusable design system and component library, elevating consistency and accelerating the development cycle.
- Managed a team of 4-5 designers, running reviews, maintaining quality, and aligning design decisions with product and engineering teams.
- Introduced AI-assisted workflows to streamline design exploration, documentation, and internal feedback loops.

Senior Visual Designer - Red Feather Design Studio

(Brand identity, campaigns & digital design)

Sep 2021 - May 2022 • Srinagar, India

Designed branding, identity systems, and visual campaigns across multiple industries and teams.

- Designed websites, dashboards, and brand systems for 30+ clients, delivering complete UX workflows from IA and wireframes to high-fidelity UI.
- Improved client conversion and engagement through UX-led redesigns, achieving up to 40% uplift for key projects.
- Directed creative strategy, timelines, and multi-project execution end-to-end.

Junior GIS Executive - Ramtech Software Solutions

(National digital governance & GIS platforms)

July 2019 - July 2020 • Srinagar, India

Contributed to the UX and UI of a national GIS governance platform involving complex spatial datasets and structured workflows.

- Worked with UI modules for spatial data navigation and search, improving clarity for complex datasets.
- Collaborated closely with GIS engineers to align backend data logic with seamless user experience.
- Supported large-scale workflow structuring across the broader national platform.